



Spring 2009 Notes

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Summer Institute 2009



The Arnold Bernhard Library at Quinnipiac

When Leadership Matters Most: Navigating Through Uncertain Times

Quinnipiac University, Hamden, CT, hosts this year's Summer Institute, June 24-26. Intended for senior leadership teams, the Institute provides an opportunity to candidly discuss strategies for effective leadership and management during the current economic environment and in the future. Hamline president Linda Hanson and Belmont provost Dan McAlexander, vice chairs of the Board of Directors and Council of Institutional Representatives, respectively, will co-chair the event. Plenary topics include:

- *Principles for Creating a Vital Campus in a Climate of Restricted Resources*
- *New Models of Delivering Quality at Lower Costs*
- *Enrollment Challenges and Solutions*
- *Creative Institutional Responses to Current Economic Realities and their Impact*
- *When Leadership Matters Most: Navigating through Uncertain Times.*

To register, go to www.newamericancolleges.org and click on Summer Institute information registration. Rooms are being held at the Clarion Hotel and Suites (203.288.3831) until May 15. Attendance is limited to New American College and University members and invited guests.

Expanding Outreach in Challenging Times

A New American Colleges and Universities feature story

Maintaining enrollment in these tough times is about more than balancing the budget. It is about ensuring that students can access programs that will prepare them for success when the economic realities are brighter.

The New American Colleges and Universities are known for the successful integration of liberal arts, professional studies, and civic responsibility, which translates into applying theory to solve practical problems through thousands of hours of service learning projects, internships, and community outreach each semester, in their local communities and across the globe. When students are able to stay in school, pursuing their passions, New American Colleges and Universities are sustaining vital services for the surrounding communities at a time when so many others are cutting back. At many, a recommitment to financial assistance and an expansion of services is helping students, their families, alumni and their local communities weather the economic storm. By being attentive, flexible and creative, they are able to uphold their commitments to meeting student and community needs, even when the institution itself is facing similar challenges.

Samples of programs and services include:

University of Redlands provides students in the Colleges of Business and Education with a personal on-line success coach through the services of **InsideTrack**, a California-based company that promotes student engagement, persistence and success through personalized student coaching services.

North Central College is offering attractive opportunities, at no additional cost. The first course toward a master's degree is free to NCC graduating seniors, and the services of its Career Development Center are free-of-charge for alumni and parents of current students who are out of work.

Wagner College has introduced two new retention strategies that have proven to be effective in helping students stay on track to their degrees.

1. The **GPS** program provides new students with support and resources during the first semester transition to college and contributes to the formation of a life-long bond with the college. More than 60 administrators across campus are trained to serve as GPS mentors.
2. Before a transcript is sent to another institution, a Wagner student must meet with a trained staff or faculty member who seeks to learn more about the student's reasons for considering leaving; often the reasons are ones that are easily fixed. Retention has improved significantly since this program was introduced.

The Sage Colleges have hired additional financial aid personnel and asked faculty to be alert for and refer students having financial difficulties. Student Services is also staffing walk-up Q&A tables in high-traffic areas.

Drury University's Student Intervention Team (SIT) consists of the vice president of Student Life, vice president of Enrollment Management, director of the first-year experience program, the associate academic dean, director of Academic Planning, director of the Writing Center, and the athletic compliance director. The Team meets bi-weekly to "triage" students who have been identified as "at risk" or who are on academic probation.

Drake University is offering free and low-cost programs for students and the community. The College of Business and Public Administration, for example, launched a series of half-day seminars on communication skills, effective job searches and opportunities for entrepreneurs.

Samples of increased financial aid programs include:

Pacific Lutheran University launched a special fund-raising project known as Project Access to provide 300 students additional scholarships of \$3,500 each to assist them and their families.

The University of Scranton established a Family Outreach Program to offer finance counseling to families who have been negatively impacted by the recent economic conditions and created a new institutional grant to provide assistance to families experiencing an income reduction.

University of Evansville created the William L. Ridgway Award, which will give \$18,000 per year to all students graduating from a high school in Vanderburgh County (the county where UE is located).

North Central College internally reallocated funds to expand its interest-free Roller Loan Program.

Have other programs to share? Submit them to Michelle Apuzzio at apuzzio@newamericancolleges.org

Twelve New American Colleges and Universities Earn National Recognition for Service-Learning and Civic Engagement

Twelve members were honored for their innovative and effective community service and service-learning programs when the Corporation for National and Community Service announced its Higher Education Community Service Honor Roll in February.

Elon University, Hamline University, University of Redlands, and Wagner College were recognized on the President's Higher Education Community Service Honor Roll with distinction. **Arcadia University, Belmont University, Ithaca College, North Central College, Simmons College, Susquehanna University, Valparaiso University, and Westminster College** were selected for the Honor Roll. Ten of our members were honored for their service in last year's honor roll.

Members Recognized for Study Abroad

New American Colleges and Universities are increasingly recognized for their commitment to preparing students to become broadly educated, global citizens. For the fourth consecutive year, one of our members was awarded the prestigious Senator Paul Simon Award, which recognizes outstanding efforts on and off campus to engage the world and the international community.

Pacific Lutheran University received the 2009 Senator Paul Simon Award for Campus Internationalization. PLU is the first and only private college in the West to have received this honor. Previous winners from the New American Colleges and Universities were **Valparaiso University** (2008), **Elon University** (2007), and **Arcadia University** (2006).

In the IIE Open Doors Report 2008: **Arcadia University** was ranked #1 in the nation for having the highest percentage of undergraduate study abroad participation across the nation's higher education institutions. Other ANAC institutions ranked as follows among master's level institutions: **Elon, #3; University of Evansville, #7; Pacific Lutheran University, #8; University of Redlands, #20; and Ithaca College, #28.**

Five New American Colleges and Universities were ranked in the top 40 for master's level institutions, based on the number of total students studying abroad: **Elon, #1; Arcadia #7; Ithaca College, #12; Pacific Lutheran University, #26; and Hamline University, #37.** For short-duration programs, **Elon** ranked #1 and **Arcadia** ranked #5 among master's level institutions. For mid-length duration programs, **Ithaca** ranked #3, **Elon** ranked #13, and **Arcadia** ranked #17.

Given the success of many members in providing study abroad opportunities, IREPS continue to explore how ANACSA, our consortium's collaboration for sharing study away opportunities at cost to other member institutions, can be expanded.

Recent Meetings

Hanson and Lambert Chosen to Lead Board of Directors



Linda Hanson, president of [Hamline University](#), was elected to serve as Board chair, and Leo Lambert, president of [Elon University](#), as vice chair, at the Board of Directors meeting in Bonita Springs on January 8.

The meeting followed an afternoon and evening roundtable for presidents and their spouses.

Janice M. Abraham, president and CEO of United Educators, led a discussion on *Enterprise Risk Management - What Does It Mean and What is The President's Role?* Janice's presentation is available at <http://www.newamericancolleges.org>.



The Board of Directors approved a new name for the consortium -- **The New American Colleges and Universities** -- with the tag line -- **integrating liberal arts, professional studies, and civic responsibility**. The subtle shift in name addresses the fact that most members are universities and are classified as master's level universities. The Board also approved keeping dues at the current level, the third year without an increase in dues.

Provosts and Associate Provosts Meet at Pacific Lutheran, January 20-21, 2009

PLU's president, Loren Anderson, and provost, Patricia O'Connor Killeen, hosted a meeting on January 20 for 21 academic officers prior to the annual AAC&U meeting in Seattle. Chief academic officers and their associates met in respective affinity groups to discuss issues ranging from innovative, successful retention strategies to integrated technology services, a presentation by Chris Ferguson, PLU's associate provost for Information and Technology Services.

The Council of Institutional Representatives also met. Dan McAlexander, provost at [Belmont University](#), and Charles Taylor, vice president for academic affairs at [Drury University](#), were elected chair and vice chair. As chair, Dan will represent the chief academic officers on the Board of Directors.

CFOs Hold Annual Benchmarking Conference at Valparaiso University, March 18-20, 2009

Financial officers from 15 member institutions spent two full days discussing topics ranging from enrollment and cash management to e-billing to the new IRS form 990. Valparaiso president Mark Heckler, his wife Veronica, vice president of Finance Charley Gillispie and his extraordinary staff hosted a substantive, timely and enjoyable conference that at times put smiles on the faces of often over-burdened fiscal officers (see photo for evidence). NACUBO's Matt Hamill kept the agenda moving; current CFO chair Bruce Arick provided the annual IPEDS analysis. Gerald Whittington ([Elon](#)) will serve as chair for

the next two years and will represent the CFOs on the Board of Directors. Doug Anderson ([Hamline](#)) was elected vice chair.



(Left to right: first row: Tom Carroll, Lynette Robinson, Sheri Tonn, Gerald Whittington, Cory Nomura, Rob Fridge; second row: Doug Anderson, Mike Coveney, Buck Brock, Bruce Arick, Matt Hamill, Curtis Ryan, Bob Riley, Bob Cree; back row: Jeff Wolf, Paul Loscheider, Charley Gillispie, host)

New Academic Programs/Majors at New American Colleges and Universities

[Arcadia University](#)

Five new MBA concentrations · Certificate in *Mediterranean Studies*

[Belmont University](#)

Graduate program in Pharmacy · Interdisciplinary program in *Social Entrepreneurship* · BA or BS in *Songwriting*

[Butler University](#)

MFA in *Poetry and Prose*

[Elon University](#)

MA in *Interactive Media* · BS in *Biochemistry*

[Hamline University](#)

MFA in *Writing for Children and Young Adults*

[Ithaca College](#)

BFA in *Game Design and Immersive Media* · BA in *Documentary Studies and Production*

[North Central College](#)

MS in *Web and Internet Applications* · One-year professional management MBA

[Quinnipiac University](#)

BA in *Film, Video and Interactive Media*

[The Sage College](#)

DNS in *Nursing Education and Leadership* · EdD in *Educational Leadership* · Online MS in *Applied Behavior Analysis and Autism* · BS and certificate in *Professional Writing*

[University of Evansville](#)

Biomedical option in Electrical Engineering · BS in *Global Leadership* · Program in *Organizational Leadership*

[Westminster College](#)

Bachelor of Business Administration: a self-paced program that blends online learning, personal faculty mentoring, and short on-campus workshops · MA in *Community Leadership* · MS in *Nurse Anesthesia*

NAC&U Panels at National Meetings

Nine administrators from six member institutions will represent The NAC&U at the NACUBO Annual Meeting in Boston, June 28-30.

The Provost - CFO Partnership: Reflections on Effective Teamwork

- Vicky Payseur and Ron Troyer, Drake University
- Gerry Francis and Gerald Whittington, Elon University
- Roy Austensen and Charley Gillispie, Valparaiso University

Tuition Revenue Strategies During the Demographic and Economic Downturn

- Hal Wilde, president, North Central College
- Thomas Carroll, vice president, Finance and Administration, Wagner College
- Phillip Doolittle, executive vice president and COO, University of Redlands
- Bill Hall, president, Applied Policy Research

Transitions

Welcome



The Sage Colleges has announced the appointment of **Susan C. Scrimshaw** as its ninth president. Dr. Scrimshaw has served this past year as the Colleges interim-president, and prior to that was president at Simmons College.

Sage has also appointed Peter Hughes as its new vice president for Finance and Administration.



Simmons College has selected **Dr. Charlena M. Seymour**, provost at the University of Massachusetts Amherst, as its provost.

Samford University's dean of Admission and Financial Aid, **R. Phil Kimrey**, will become vice president for Student Affairs and Enrollment Management at Samford, effective June 1.

Farewell

Six of the most seasoned IREPS are retiring from their positions as provosts or chief academic officers at the close of this academic year. All have been active, engaged leaders of the New American Colleges and Universities. Fortunately, several will remain active at their institutions and in the consortium. These friends of ANAC will be recognized at the Summer Institute.

Dr. Roy Austensen, a veteran **Valparaiso University** administrator has served as provost and vice president for Academic Affairs since 1992. Roy is the longest serving IREP and has been a major contributor to ANAC since its founding. After a year's leave of absence, he will return full time to his role as professor of history.



Arcadia University provost and vice president for Academic Affairs **Michael Berger** will retire after the 2008-09 academic year following 16 years of distinguished service in that position.

Nancy E. Carrick is returning to her role as a faculty member after nine years as vice president for Academic Affairs at the **University of Redlands**. Nancy began her career at Redlands in 1980 as an assistant professor of English and then served as dean of the College of Arts and Sciences. She has been a vibrant, active academic leader at Redlands and in ANAC.



Dr. Gerald (Gerry) Francis came to **Elon University** in 1974 as an assistant professor of mathematics. He served as dean and vice president of academic affairs before becoming provost in 1994. Gerry chaired the ANAC IREPS and has been a member of its executive committee, the search committee and the membership committee. He will become Elon's executive vice president for the university starting June 1, 2009.

After a 28-year career at **Drake University**, provost **Ronald Troyer** is retiring in June. Ron joined Drake in 1980 as professor of sociology, served six years as dean of the College of Arts and Sciences and is currently in his ninth year as provost. Ron has been chair of the ANAC Council of Institutional Representatives and a vital ANAC contributor.

